

**W**hen Windermere markets your property, you benefit by receiving our customized approach, tailored just for your property.

## Preparing the Property

- I'll assist you in effectively preparing it so your property makes a good first impression on potential tenants.
- Attention to the exterior and interior appearance is proven to reduce market time.
- Proper preparation increases final rental price.

## Marketing Information Sheets

- Tenants and other agents recognize the unique features of your property.
- The advantages of your property are remembered when it's compared to other properties competing for the same tenant.

## Multiple Listing Services

- I cooperate with all local property managers and leasing agents to improve your market position.
- Your property is marketed to property managers with other firms that also represent tenants.

## Advertising

- Windermere maintains extensive newspaper advertising programs across the West.
- The properties I represent are seen by more prospective tenants than properties represented by any other real estate company.
- Windermere's Web site showcases properties for lease to potential renters around the world.

## For Lease Signs

- Windermere signs have proven to be effective in attracting tenants and indicate a quality property is on the market.
- For Lease signs allow prospective tenants to learn about properties they may not otherwise know about.
- Windermere signs allow tenants to contact a professional property manager immediately, while interest is high.

## Internet

- Windermere's Web site, *windermere.com*, is an effective marketing tool to attract tenants.
- Our Web site allows prospective tenants to learn about properties they may not otherwise know about.
- Prospective tenants can contact a Windermere professional immediately, via e-mail, while interest is high.